

IMSA Search Global Partners Expands to Japan and Welcomes William Hall and Evander Group

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IMSA Search Global Partners (IMSA Search) is excited to announce its expansion into the Japanese market with the addition of IMSA Japan and Managing Partner and Co-Founder of Evander Group, William Hall. This partnership represents a significant turning point in IMSA Search capabilities in the Asia global market.

Unique Cross-Cultural Advantage in Expansive Market

William Hall and his partner Arlo Brown, both veteran search professionals in Japan, founded Evander Group in 2016 to provide quality executive recruitment solutions to clients and to bridge potential culture gaps in the challenging search market of Japan. Hall is half Japanese, half Australian, and Brown is half Japanese, half American. Both were born and raised in Japan, graduated from the American School in Japan (ASIJ), and

attended universities in the United States, before returning home to Japan to build successful careers in global search.

Multi-cultural and multi-lingual, they have a deep and unique understanding of the opportunities and challenges facing companies seeking to identify top executive talent in the Japanese and broader Asian markets. They, along with their senior consultant team are able to identify global candidates with the right skills and the important cultural fit. They specialize in Consumer – Consumer Tech, Entertainment/Media, FMCG/Retail & Fashion, Digital/Social, and Financial Services – Banking /Asset Management & Insurance. With a successful track record working with many of the top Fortune 500 multinationals, IMSA Japan is at the forefront of identifying leaders to drive growth, manage change, and launch new businesses.

Focus on Post-Pandemic Growth

William Hall is already seeing clients push for growth in the wake of the coronavirus pandemic. Joining IMSA Search offers the opportunity to serve clients globally as well as locally: “Our clients are looking past the current pandemic, positioning themselves for the new norm and future, and seeking innovative leaders. IMSA Search Global Partners continues to proactively expand their global footprint, develop new ways of attracting global talent, and meet expanded client demands.”

Shifting Business Landscape Demands Global Access

IMSA Japan sees a lot of movement globally in C-Suite leadership, including many Japanese nationals returning to Japan from overseas executive positions. Global access to internationally minded senior executive candidates who can bridge the headquarter vision with local cultural business practices, is critical to success in Japan. IMSA Search brings innovative technologies with IMSA Artificial Intelligence, its pioneer search automation platform, the first of its kind in the global executive search business, and the selection of Hogan Assessment Systems, recognized leader in psychometric personality testing and assessment, as its preferred assessment provider. Hall says, “Now, with the ability to connect from your living room, where you live no longer necessarily equates to where you work. Therefore, we anticipate more remote international / regional opportunities from different geographies. IMSA Artificial Intelligence is perfect for top executives looking to explore global opportunities, and as such, is an excellent tool for us moving forward.”

Building Relationships, Caring About Individuals Is Key

IMSA Search President, Monika Ciesielska confirms that relationships are at the core of their global firm. “At IMSA Search, we value collaboration, teamwork, and building strong relationships. IMSA Japan shares this principle, having demonstrated a deep commitment to their long list of repeat clients, as well as the continuing relationships with the executives they place. We are so much stronger when we work together.” Like his IMSA partners around the world, Hall believes successful search is more than pure business, explaining, “We believe in getting to know our clients and candidates on a personal level. We are moving people, not just ‘talent.’ When dealing with people’s futures, the humanizing connection is central – we look to really understand both the individual’s career and personal ambitions, leading to a trusted relationship supporting their future.”

IMSA Search is Optimistic

IMSA Search Global Partners is focused on the present with an eye to the future, and welcomes clients to partner with them. As entrepreneurs with an outlook toward opportunity, IMSA Search has been helping clients with their global and local senior talent needs for over 30 years. With 50+ offices in 20+ countries on 5 continents, their 220 executive search experts span the globe to identify the best candidates with the abilities and fit to successfully lead teams and organizations locally, regionally, globally.