

IMSA Search Global Partners Expands with Romania Rising Star, Welcoming Luminita Potorac-Roman and Her Team

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IMSA Search Global Partners (IMSA Search) is thrilled to announce that Luminita Potorac-Roman, Managing Partner and Hatwit have joined the firm. In their new role as IMSA Romania, Luminita and her team will focus on expanding sourcing around the world and building experienced collaborations to best serve their global clients.

Ahead of the Search Pack

For over 15 years, Luminita and the senior consultants of Hatwit have earned their impressive reputation in the industry. They have extensive experience in executive search and talent management, from Executive Recruitment to Market Mapping and Talent Mapping, from Talent Assessment and Development to Succession Planning and Executive Career Management. With deep industry expertise in: Consumer, Business Services, Professional Services, Healthcare & Life Sciences, Industrial, and Technology, their renowned client list includes: Asahi – Ursus

Breweries, Societe Generale, Groupama Insurance, DB Schenker, Kingfisher – Bricostore Romania, Carestream Dental, Lidl Stiftung & Co., and many more multinationals. Commitment to core values of integrity, quality, and efficiency to deliver what they promise has kept Hatwit at the front of a competitive field.

Unique, Memorable, Passionate

On a visit to Chaplin's World, a museum honoring Charlie Chaplin in Corsier-sur-Vevey, Switzerland, Luminita saw Chaplin's iconic hat on display. "It struck me that every position to be filled is like a 'hat' waiting for its particular owner. By adding 'wit,' a unique combination of intelligence, cleverness, and energy, the perfect fit is established. So I named the firm, Hatwit." Leading with smarts, sincerity, and passion, Luminita brings these same qualities to IMSA Romania: "At IMSA Search Global Partners, we share a strong sense of purpose. We are all motivated by high quality work in an agile way. I am so excited to forge new collaborations. I realize the impact that each successful match can play on a person, a company, a community, on the world."

Mapping and Assessment Critical to Successful Search

IMSA Romania is excited about IMSA Search's selection of Hogan Assessment Systems as their preferred assessment tool. They are certified and have integrated Hogan Assessment tools for almost a decade, for various Executive Recruitment and Talent Management projects. Luminita sees Hogan, a global leader in personality assessment and leadership development, used by more than half of Fortune 500 companies, as having an invaluable leverage in all projects. The incorporation of Hogan Assessment tools supports IMSA Search's clients around the globe to build resilient and forward-thinking leadership teams.

French Niche, Focus on Growth

IMSA Romania is proud of their French niche. Luminita herself holds an MBA from Conservatoire National des Arts et Métiers (Paris) & University of Economic Studies (Bucharest), and maintains a strong Romanian and French network. Focusing on expansion, Luminita recognizes this niche among their areas of growth. According to IMSA Search President, Monika Ciesielska, "Luminita and her team will help us expand immediately. They bring the right combination of professionalism, trust, drive, and commitment to fast turnaround, as well as an extensive network of clients and candidates, so we know they will be an asset to IMSA Search on day one."

IMSA Search is Optimistic

IMSA Search Global Partners is focused on the present with an eye to the future, and welcomes clients to partner with them. As entrepreneurs with an outlook toward opportunity, IMSA Search has been helping clients with their global and local senior talent needs for over 30 years. With 50+ offices in 20+ countries on 5 continents, their 220 executive search experts span the globe to identify the best candidates with the abilities and fit to successfully lead teams and organizations locally, regionally, globally.